

...experienced a 6.0% increase in population between 1990 and 2000, resulting in a 2000 total population of 33,557. In 2000, the county had 27.6 persons per square mile, a density much lower than the state as a whole. The median age in Clark County is 35.9, indicating a population slightly younger than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Neillsville.

The median value of owner-occupied housing in Clark County is \$64,700. 6.5% of the housing units are seasonal, a value just above the state's average of 6.3%.

Farmland covers 53.2% of the county, while 42.9% of Wisconsin land is used for farming. The county is 41% forested and has 32 of the State's 15,057 lakes.

In Clark County, Fleet Guard, Inc.-Nelson Divisions employs more workers than any other manufacturing firm, and the County of Clark is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Clark County's 1999 median household income was \$34,577.

	<b>Population</b>				
	2000				
	Males Females	<b>Total</b>	<u>1990</u>		<u>2000</u>
80-84		Clark County	31,647		33,557
70-74		Top Five Municip	palities		
60-64		Neillsville, City		Neillsville, City	2,731
50-54		Thorp, City	1,657	Thorp, City	1,536
40-44		Abbotsford, City	1,409	Abbotsford, City	1,412
30-34		Loyal, City	1,205	Loyal, City	1,308
20-24		Colby, City	1,116	Fremont, Town	1,190
10-14		1			
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# **Quality of Life**

	Wisconsin	Clark
Persons per Square Mile, 2000	98.8	27.6
Number of Staffed Hospital Beds, 1995	16,070	28
Average Birth Rate per 1,000 population, 2000	12.9	14.8
Public School Enrollment, 2000-2001	879,476	5,819
Number of 2000 Public High School Graduates	58,545	491
1999-2000 Public High School Dropout Rate	2.3%	0.9%

# **Vital Statistics**

	<u>199</u>	<u>90</u>	<u>200</u>	<u>00</u>
	Wisconsin	<u>Clark</u>	Wisconsin	Clark
Birth Rate (per 1,000)	14.8	14.7	12.9	14.8
Death Rate (per 1,000)	8.7	11.2	8.7	9.1
Number of Marriages	38,934	236	36,100	236
Number of Divorces	17,727	58	17,337	89

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	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	12,904	13,531
Number of Single-Unit Structures	10,330	11,085
Number of Multiple-Unit Structures	1,082	1,140
Number of Single Units Permitted	13	3
Number of Multiple Units Permitted	4	4
Percent Seasonal Housing	7.8%	6.5%
Median Value, Owner-Occupied	\$36,900	\$64,700
Median Rent	\$194	\$295

# Recreation

1995 Number of:	Wisconsin	<u>Clark</u>
Campgrounds	1,106	8
Campsites	75,367	263
Hiking Trails (in miles)	5,617	135
Mountain Biking Trails (in miles)	3,155	143
Cross Country Skiing Trails (in miles)	4,154	55
Snowmobile Trails (in miles)	14,896	287
Visitor Expenditures, 2000	\$11,046,539,344	\$29,689,178

		Income	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$255,910	\$ 420,035	\$676,601
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$217,278 \$38,632	\$394,121 \$25,914	\$669,762 \$6,839
Per Capita Income	\$7,758	\$13,273	\$20,115
Transfer Payments (in thousands)	\$46,161	\$81,654	\$126,310
Proprietor Income (in thousands)	\$56,108	\$49,818	\$63,027

# Banking

<u>2000</u>	Wisconsin	<u>Clark</u>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$17
Commercial Banks-Offices	1,720	21
Commercial Banks-Deposits (Millions)	\$62,618	\$388

# **Government Finance**

1997	Wisconsin	<u>Clark</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$19,797
Effective per Capita Property Tax	\$997	\$602
Total Expenditures (in 1,000's)	\$17,139,825	\$105,120
In Dollars per Capita	\$3,322	\$3,198
As Percent of Total:		
Education	43.2%	45.5%
Health & Hospital	4.5%	6.6%
Police	5.0%	3.1%
Fire	2.3%	1.2%
Public Welfare	6.8%	15.2%
Highways	7.7%	10.8%

# Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Clark
Number of Retail Sales Establishments	21,717	137
Sales (in thousands)	\$50,520,463	\$197,959
Annual Payroll (in thousands)	\$4,826,217	\$16,104
Number of Service Establishments	55,618	204
Receipts (in thousands)	\$48,559,607	\$27,921
Annual Payroll (in thousands)	\$18,990,629	\$8,998
Number of Wholesale Establishments	8,025	51
Sales (in thousands)	\$57,192,863	\$71,306
Annual Payroll (in thousands)	\$3,764,944	\$6,589

	Manufacturing		
<u>1997</u>	Wisconsin	<u>Clark</u>	
Number of Establishments	9,936	87	
Number of Employees	562,479	2,863	
Total Payroll (in 1,000's)	\$18,766,395	\$70,706	
Production Workers, average number	416,254	2,371	
Production Worker Hours (in 1,000's)	837,444	4,487	
Production Worker Wages (in 1,000's)	\$11,952,570	\$50,126	
Value Added (in 1,000's)	\$54,947,083	\$199,771	
Value of Shipments (in 1,000's)	\$117,382,992	\$799,630	

# 2002 Top Employers

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
Fleet Guard IncNelson Divisions	250-499	Mufflers and Filtration Elements
Abbyland Pork Pack Inc.	100-249	Meat Packing Plant
Grassland Dairy Products Inc.	100-249	Creamery Butter
Weather Shield Manufacturing Inc.	100-249	Vinyl Windows
Liberty Homes Inc.	100-249	Mobile Homes
<b>Top Five Non-Manufacturing Firm</b>	<u>s</u>	
County of Clark	500-999	Executive & Legislative Govt.Office
Memorial Hospital Inc.	250-499	General Medical/Surgical Hospital
School District of Neillsville	100-249	Elementary and Secondary School
Colby Public School	100-249	Elementary and Secondary School
School District of Abbotsford	100-249	Elementary and Secondary School

# **Employment by Industry**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	40	34	(DS)
Construction	577	578	970
Manufacturing	1,454	2,126	3,143
Transportation and Public Utilities	547	574	798
Trade	2,588	2,428	2,774
Services	3,031	2,864	3,090
Government	1,975	2,130	2,236

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Income	$\mathbf{w}$	nd		

In	Thousands:	

	<u>1980</u>	<u>1990</u>	<u>2000</u>
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Mining	\$880	\$780	(DS)
Construction	\$6,850	\$12,193	\$31,337
Manufacturing	\$18,960	\$47,890	\$99,539
Transportation and Public Utilities	\$8,145	\$12,255	\$20,960
Trade	\$26,945	\$31,778	\$48,857
Services	\$25,597	\$34,730	\$55,671
Government	\$22,240	\$43,809	\$66,523

# **Natural Resources**

	Wisconsin	<u>Clark</u>
Land Area (square miles)	54,310	1,216
Total Forest Land (in thousands of acres)	15,964.8	321.0
Commercial	15,702.5	321.0
Non-Commercial	262.3	0
Percent Land in Forests	46%	41%
Number of Lakes	15,057	32
Total Acreage of Lakes	982,155	1,076

# Farming

1997	Wisconsin	Clark
Number of Farms	65,602	1,883
Land in Farms (acres)	14,900,205	413,901
Average size of Farm (acres)	227	220
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$3,087
Vegetables, Sweet Corn, and Melons	\$149,443	\$20
Fruits, Nuts, and Berries	\$140,140	\$1,756
Nursery and Greenhouse Crops	\$157,348	\$918
Poultry and Poultry Products	\$241,523	\$454
Dairy Products	\$2,746,950	\$123,301
Cattle and Calves	\$670,518	\$17,655
Hogs and Pigs	\$151,164	\$1,073

# Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

# **SOURCES:**

#### TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

## **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

# **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

# **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

# RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

# RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

# **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

### **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

# **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

# NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

#### **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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